

FOR IMMEDIATE RELEASE

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WhiteHawk Announces Partnership with Clarke & Sampson Insurance Connecting SME customers to affordable, online quotes for Cyber Liability Insurance

Highlights

- WhiteHawk has put in place a real time parternership with a top U.S. Independent Insurance Agency that specializes in cyber liability insurance
- As a regulated industry, WhiteHawk has been pursuing a real-time referral mechanism to affordable and reputable underwriters for SME cyber liability coverage
- Clarke & Sampson has an extensive portfolio of cyber liability policy options through RPS, a pioneer in providing cyber liability quotes online. These policies are underwritten by various carriers, including BCS, AXIS, Hiscox, Lloyds of London, and others

Perth, WA and Alexandria, VA – WhiteHawk Limited (ASX:WHK) ("WhiteHawk or "the Company"), the first global online cyber security exchange enabling small-to-medium businesses to take smart action against cybercrime, is partnering with Clarke & Sampson to offer cyber liability insurance to all SME customers.

As when compulsory car insurance scheme was first introduced in the <u>United Kingdom</u> with the <u>Road</u> <u>Traffic Act 1930</u>, Cyber liability insurance is now seen as foundational to protect businesses from digital risks to their revenue, reputation and operations.

Clarke & Sampson is an independent insurance agency located in Alexandria, VA that specializes in Cyber Liability insurance. They commented, "Our goal is to help WhiteHawk customers understand, and implement Cyber Liability coverage into their foundational cybersecurity programs. Clarke & Sampson is proud to partner with WhiteHawk to make cyber liability insurance available to SMEs nationally."

With the average cybercrime or fraud event starting at \$35K and ranging to over a \$1M for SMEs, it is now an imperative for WhiteHawk customers to review their cyber liability options, obtain quotes and get connected to affordable options all online. **How a customer gets a quote:**

- Follow the link provided on WhiteHawk's website that will take you to a landing page on Clarke & Sampson's website.
- On that landing page customers simply fill out a form that Clarke & Sampson will receive automatically after you submit it.
- Once Clarke & Sampson has the submitted information they'll generate the quote for you.
 After the quote is generated they will reach out via phone call or email to talk to the customer about it.



Terry Roberts, Executive Chair of WhiteHawk, commented, "Now we can connect our customers to affordable cyber liability quotes and policy options via an online portal that Clarke & Sampson has established."

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For more information:

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About WhiteHawk

Launched in 2016, WhiteHawk began as a cyber risk advisory service with a vision to develop the first online self-service, cyber security exchange, simplifying how companies and organizations discover, decide, and purchase cyber security solutions that directly mitigate their key cyber business risks. Today, we help US companies to connect to content, solutions, and service providers through evolving our rich data and user experience. WhiteHawk is a cloud-based cyber security exchange platform that delivers virtual consultations, Artificial Intelligence Cyber Risk Profile's that immediately match SME customers to tailored 'solutions on demand. The platform enables customers to leverage their tailored Security Story to find affordable and impactful cyber tools, content, and relevant services through our algorithms and expertise, to better understand how to improve and stay ahead of today's cyber threats. The Platform enables companies to fill their needs on an ongoing basis with demonstrated cost and time savings. For more information, visit <u>www.whitehawk.com.</u>