



WHITEHAWK

FOR IMMEDIATE RELEASE

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## **WhiteHawk Expands Current Portfolio of Products and Services**

**With 250+ new products and services covering risk scoring, data loss prevention, and threat detection, the WhiteHawk Marketplace now sells over 600 products and services**

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### **Highlights**

- **Important growth of new products being added to WhiteHawk online Cybersecurity Exchange**
- **Over 250 new products and services covering risk scoring, data loss prevention, and threat detection**

Perth, WA and Alexandria, VA – WhiteHawk Limited (ASX:WHK) (“WhiteHawk or “the Company”), the first global online cyber security exchange enabling small-to-medium businesses to take smart action against cybercrime and fraud, is expanding the WhiteHawk Marketplace with the addition of new products.

The WhiteHawk Marketplace continues to vet innovative and affordable vendor offerings that target the SME market and can be sold online.

WhiteHawk evaluates new vendor offerings on a weekly basis.

As a result, the company will sell an additional 250+ new products and services, covering risk scoring, data loss prevention, incident response, and threat detection.

Industry leaders, including CrowdStrike and Cloudflare, have been added to the WhiteHawk marketplace along with newcomers such as iTrust. Many of these new products and services support WhiteHawk’s strategic partnership with the non-profit Cybercrime Support Network – a platform for reporting cybercrime and fraud across the U.S. and connecting to cyber response and mitigation services easily. The Cybercrime Support Network launches its website capability this October.

The continuous addition of new products and services ensures that WhiteHawk maintains a critical pulse on cyber industry trends. The WhiteHawk Marketplace exists as a one-stop-shop for customer’s cyber security product and solution needs. The companies and products in the Marketplace are carefully vetted by WhiteHawk to ensure that customers are receiving the best in breed options to meet their needs.

Terry Roberts, Executive Chair of WhiteHawk, commented, “At WhiteHawk, we are continuously vetting and on-boarding top cyber security vendors, products, and services that are impactful and affordable for our SME customers. We are never done. We want to be connected with all innovative offerings.”

All products in the Marketplace are currently available for purchase.

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**About WhiteHawk**

Launched in 2016, WhiteHawk began as a cyber security advisory service with a vision to develop the first self-service cyber security exchange simplifying how businesses discover, decide, and purchase cyber security solutions. Today, we help US and Australian companies to connect to content, solutions, and service providers through evolving our rich data and user experience. WhiteHawk is a cloud-based cyber security exchange platform that delivers 'solutions on demand' for small to midsize enterprises. The platform enables customers to leverage their custom Security Story to find cyber tools, content, and relevant services through our algorithms to better understand how to improve and stay ahead of threats. The Platform enables companies to fill their needs on an ongoing basis with demonstrated cost and time savings. For more information, visit [www.whitehawk.com](http://www.whitehawk.com).

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