



**FOR IMMEDIATE RELEASE**

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**New EZShield Integration Dramatically Grows WhiteHawk's Access to Thousands of SMBs**  
*Technical integration enabling small businesses to access the WhiteHawk CyberPath on EZShield's platform is available now*

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### Highlights

- **WhiteHawk's cyber risk solution is now fully integrated into EZShield's Small Business Suite**
- **EZShield has 27 million consumers in the U.S.**
- **Small and midsize businesses (SMBs) can now access their identity theft, mobile cyber security, fraud protection, and risk mitigation services through an integrated online user experience**
- **This is the first Integrated offering of its kind to combine Identity Theft, Fraud, Mobile Cyber Security and Cyber Risk impact, in an easy to implement and affordable solution tailored for SMBs**

Perth, WA and Alexandria, VA – WhiteHawk Limited (ASX:WHK) (“WhiteHawk or “the Company”), the first global online cyber security exchange and AI driven cyber risk mitigation company enabling small-to-medium businesses to take smart action against cybercrime, is proud and excited to announce a new integrated one-stop cybercrime and fraud prevention SMB offering software that will give WhiteHawk access to tens of thousands of SMB customers.

Through this SMB offering, the WhiteHawk CyberPath AI Questionnaire – which is used by customers to create a cyber risk profile and maturity assessment – is now integrated into the EZShield Small Business Suite online platform.

EZShield is a pioneer and innovator of identity theft and mobile cybersecurity solutions, with 18 years of history, over 27 million US consumers, and strategic partnerships with financial institutions. EZShield offers small business protection by securing business information, proactively monitoring business and personal information, and preparing for and responding to fraud, identity crimes, and cyber threats.

The technical integration of these two powerful and innovative online platforms, creates a streamlined experience for small and midsize entities (SMBs) to answer non-technical and non-invasive questions, view their WhiteHawk company cyber risk profile, and select relevant WhiteHawk products and service options including specific solution sets, or “bundles,” to immediately mitigate their cyber risks.

This partnership enables WhiteHawk to expand its SMB reach across all sectors in the U.S. The Company expects to reach tens of thousands of SMBs per year, with the potential to reach hundreds of thousands of small businesses. All SMBs registered for the EZShield Small Business Suite will have immediate access to the WhiteHawk online CyberPath AI Questionnaire, which is expected to help

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increase market share. Through this expansion, WhiteHawk expects to further increase revenues by also selling Cyber Risk Profiles or Cyber Risk Scorecards.

WhiteHawk and EZShield are preparing to launch combined, integrated marketing campaigns throughout the year to bring this platform to even more small to midsize business customers. This unique solution provides affordable options and accessibility to world-class identity theft and fraud protection, along with critical cyber risk mitigation resources to all companies.

Terry Roberts, Executive Chair of WhiteHawk, commented, "this meaningful step forward in our strategic partnership with EZShield enables us to connect with thousands of organizations and companies thereby improving their resiliency and protecting their revenue and reputation. This is the affordable, integrated, game changing offering that the SMB market needs today and into the future."

WhiteHawk continues to advance its strong pipeline of potential contracts and will update the market as these progress.

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**About WhiteHawk**

Launched in 2016, WhiteHawk began as a cyber risk advisory service with a vision to develop the first online self-service, cyber security exchange, simplifying how companies and organizations discover, decide, and purchase cyber security solutions that directly mitigate their key cyber business risks. Today, we help US companies to connect to content, solutions, and service providers through evolving our rich data and user experience. WhiteHawk is a cloud-based cyber security exchange platform that delivers virtual consultations, Artificial Intelligence Cyber Risk Profile's that immediately match SME customers to tailored 'solutions on demand. The platform enables customers to leverage their tailored Security Story to find affordable and impactful cyber tools, content, and relevant services through our algorithms and expertise, to better understand how to improve and stay ahead of today's cyber threats. The Platform enables companies to fill their needs on an ongoing basis with demonstrated cost and time savings. For more information, visit [www.whitehawk.com](http://www.whitehawk.com).

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### **About EZShield**

EZShield helps enterprises of all sizes and trusted partners protect what matters most — through secure, digital identity protection and resolution services that enhance customer relationships, while adding value to existing products. As a trailblazer in Mobile Threat Defense, EZShield is the only pure-play identity theft protection company to pair its product and services with mobile cybersecurity through its Mobile Defense Suite. The company is consistently recognized by Javelin Strategy & Research as a leader in Identity Protection, most recently as the 2018 Identity Protection Service Provider Best-in-Class award winner. Owned by the Wicks Group of Companies, L.L.C., EZShield supports thousands of financial institutions through its award-winning solutions, delivered on a secure, flexible platform that is backed by best-in-class customer support. Follow EZShield on Twitter, become a fan on Facebook, and engage with us on LinkedIn. Learn more at [www.ezshield.com](http://www.ezshield.com).

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