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## **WhiteHawk Commences International Expansion through Partnership with Global Cyber Alliance**

Global Cyber Alliance is an international organisation whose mission is to eliminate cyber risk and improve the connected world.

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### **Highlights**

- **WhiteHawk has entered into partnership with Global Cyber Alliance (GCA), an international organisation whose mission is to eliminate cyber risk.**
- **GCA's founding partners are the New York District Attorney, London Police Commissioner (now former) and the Center for Internet Security.**
- **The partnership is focused on providing affordable and easy-to-implement cyber risk mitigation solutions to small and midsize businesses (SMBs) globally.**
- **GCA's users will have access to WhiteHawk's AI powered questionnaire, CyberPath.**
- **WhiteHawk customers will have access to Global Cyber Alliance's SMB Tool Kit.**
- **The partnership is the first step in WhiteHawk's expansion of its international footprint.**

**Perth, WA and Alexandria, VA** – WhiteHawk Limited (ASX: WHK) (“WhiteHawk” or “the Company”), an AI driven cyber risk mitigation company with the first global online cyber security exchange enabling Small-to-Medium Enterprises (SMEs) to take smart action against cybercrime, is excited to announce a new partnership with cyber risk reduction firm, Global Cyber Alliance (GCA).

GCA is an international organisation whose mission is to eliminate cyber risk and improve the connected world by securing Internet of Things (IoT) devices and technologies. GCA focuses on reducing cyber risk by developing and deploying practical, real- world solutions that measurably improve the world's collective cybersecurity.

WhiteHawk will work with GCA to provide affordable and easy-to-implement cyber risk mitigation solutions to small and midsize businesses (SMBs). The partnership opens the door for WhiteHawk to proceed with its international expansion plans as it seeks to explore opportunities to enable SMB's on a global scale.

Through cross promotion and joint thought leadership efforts, WhiteHawk and GCA aim to reach a wider audience and make small and mid-sized companies and organizations resilient to online crime, fraud, and disruption.

WhiteHawk customers will have access to GCA's SMB Tool Kit, which offers free advice and solutions to create a sound cyber foundation. GCA members will have access to WhiteHawk's

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AI questionnaire, CyberPath, which will provide a risk story, industry risk context, and a consultation with a cyber analyst.

Terry Roberts, Executive Chair of WhiteHawk, commented, "There are too few scalable approaches that enable small and midsize companies and organisations to prevent and mitigate the impacts of cybercrime and fraud. We welcome partnering with GCA to provide complementary and low cost, impactful cyber resilience options that protect the revenue and reputation of businesses and organisations globally."

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**About WhiteHawk**

Launched in 2016, WhiteHawk began as a cyber risk advisory service with a vision to develop the first online self-service, cyber security exchange, simplifying how companies and organisations discover, decide, and purchase cyber security solutions that directly mitigate their key cyber business risks. Today, we help US companies to connect to content, solutions, and service providers through evolving our rich data and user experience. WhiteHawk is a cloud-based cyber security exchange platform that delivers virtual consultations, Artificial Intelligence Cyber Risk Profile's that immediately match SME customers to tailored 'solutions on demand. The platform enables customers to leverage their tailored Security Story to find affordable and impactful cyber tools, content, and relevant services through our algorithms and expertise, to better understand how to improve and stay ahead of today's cyber threats. The Platform enables companies to fill their needs on an ongoing basis with demonstrated cost and time savings. For more information, visit [www.whitehawk.com](http://www.whitehawk.com).

**About Global Cyber Alliance**

The Global Cyber Alliance (GCA), founded in 2015, is an international, cross-sector effort dedicated to eradicating cyber risk and improving our connected world. The organisation seeks to eradicate systemic malicious cyber risks through a proactive risk-based, solution oriented approach. Knowing the potential that an organisation like GCA could have, the New York County District Attorney, Cyrus Vance Jr., committed \$25 million in criminal asset forfeiture proceeds to fund this critical work over a five-year period. The Center for Internet Security and City of London Police also made significant contributions in providing space, funding, staff, and assistance with building strategic partnerships. Since that time, the organisation has developed a global partnership network, formed an impressive board of directors and strategic advisory committee, established a notable executive team, and cultivated a skilled technical staff to carry out the mission: Do Something. Measure It.

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WHITEHAWK

Through the leadership and vision of each of the founders, they respectively have been a tremendous catalyst to bring an international community together to positively improve our global online cyber secure posture.

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