

WhiteHawk is dedicated to empowering a fearless internet for all businesses and organizations. Our Company values define how we work together to enable our team, partners and clients to continuously identify, prioritize and mitigate cyber risks, thereby enabling businesses and organizations to prevent and/or remediate online crime and fraud.

We are the first global online Cybersecurity Exchange to offer Small and Mid-sized Enterprises (SME) access to affordable solutions customized through our AI supported platform. Our values are personal, and they guide us in our everyday tasks to partner with clients to protect their revenue and reputation from a majority of Digital Age risks.

OUR VALUES

- **Continuously Innovate and Advance:** We are constantly exploring, vetting and improving our solution offerings and our platform product lines for our clients, providing impactful, easy to implement and affordable products and services available through our online Exchange.
- **Value Our Team:** As a startup, we value and respect our professional talent. We strive to know their career goals, to leverage fully their unique talents and to provide opportunities for continued professional growth. We believe in enabling new talent of all ages to join and succeed in the cyber arena and have an active internship program to encourage cyber students and cross sector professionals to gain valuable experience across all cyber related business and technical disciplines.
- **Thought Leadership:** WhiteHawk is a unique provider of comprehensive and unbiased analytics to assist in identifying, prioritizing and mitigating cyber risk, on a level that SMEs can understand, implement and afford. As a data aggregator and market disrupter, we often have powerful insights into Cyber Risk dynamics, requirements and solutions that need to be shared in writing, in presentations and in community engagement.
- **Positive Collaboration:** We work as a team across our development, business operations, sales units and partners, to continually bring innovative cyber risk and analytics products and services to our customers. We work hard and we have fun doing it!
- **Mutual Respect:** We are a talented, multi-disciplinary team with professionals from all educational, cultural and experiential backgrounds, which is foundational to ensuring our offerings, our methods, our platforms are constantly evolving and advancing. Our focus is on diversity of thought and open respectful communication, across all levels of management and with open door policies. We trust and rely on each other to actively share the knowledge we obtain through our everyday work.
- **Integrity:** We act as good corporate citizens by insuring we abide by the rules and laws governing our country and industry. We hold ourselves accountable for our actions as a company and as individuals. We actively address mistakes or miscommunications, perceived or actual. Above all, we seek to



WhiteHawk Values

empower a fearless internet for all globally, by mitigating and preventing online crime and fraud.

- **Committed to Our Values:** Together we are committed to our values in our everyday operations, striving always to help all to keep the “crown jewels” of their business or organization safe from cybercrime, fraud and disruption, thereby enabling mission and business success globally.